

**Dear Mr. President, we believe
this presentation would be of great interest to you**

**Perhaps you can spare a few minutes
of your time to explore this opportunity**

Performance is vital to any school's standing

**And if that performance can be
elevated further, it would only make your
school's status that much better**

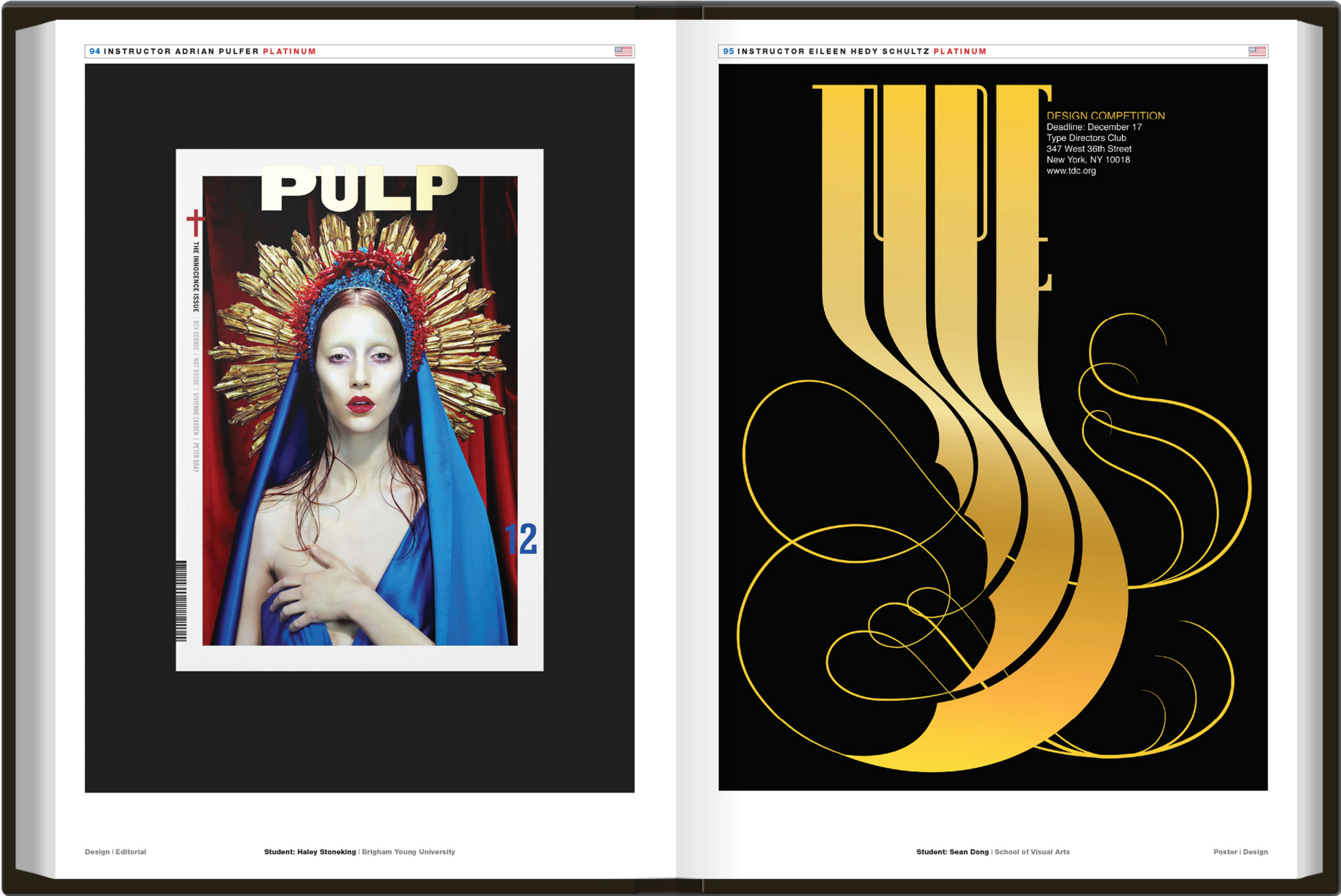
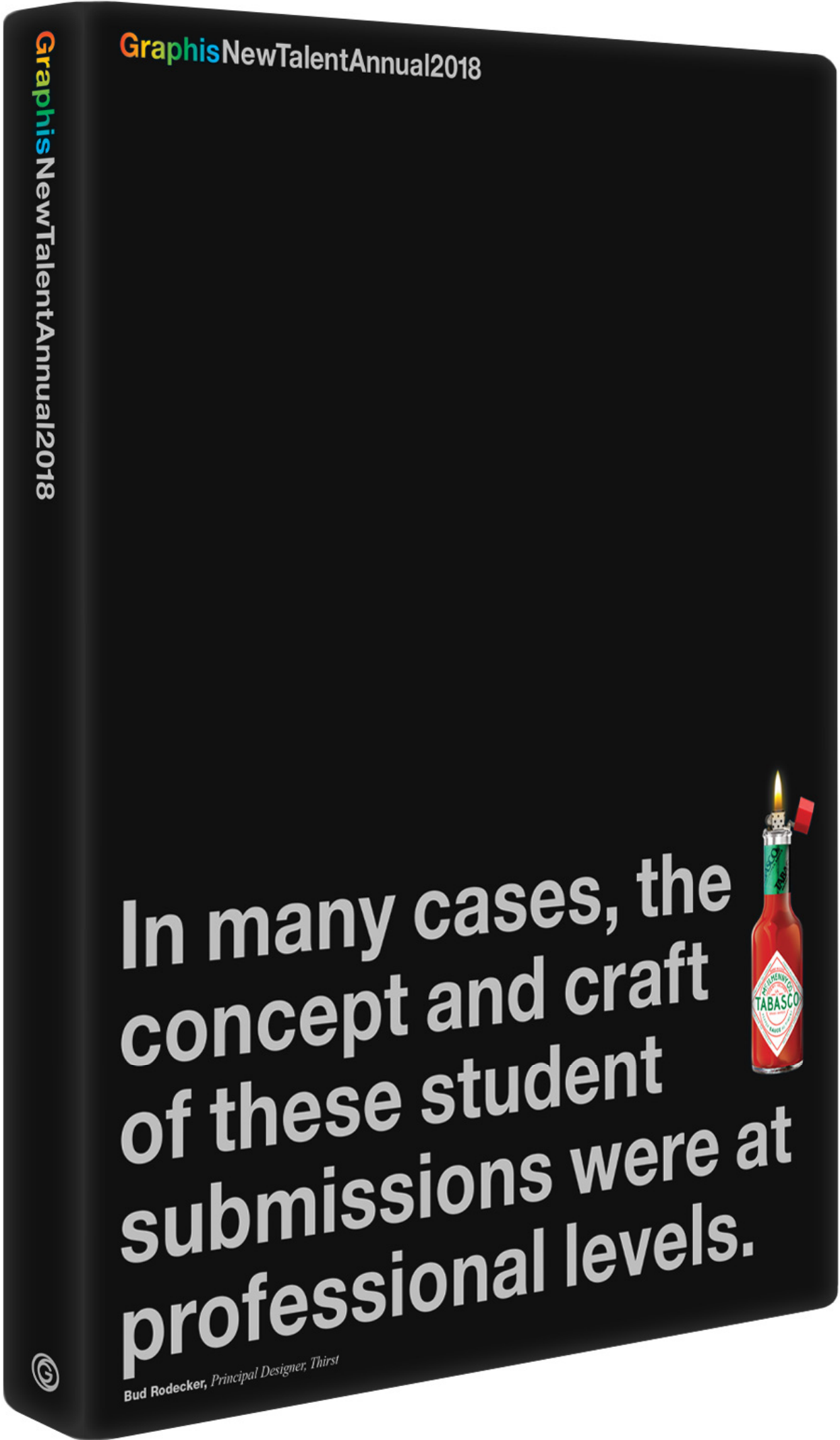
**We believe we have a tool
that can possibly improve your school's
status by bringing tangible results**

**We would like to introduce you to our
Graphis New Talent Annual**

**This book presents award-winning work
submitted by schools internationally**

**It is a successful inspirational
and teaching tool**

The Graphis New Talent Annual 2018



**Two stories of success
from differing schools:**

School of Visual Arts
Student Body: 1200

Brigham Young University
Student Body: 40

School of Visual Arts

SVA submits approximately a thousand entries

Over 10% attain Platinum and Gold awards

**Chairhead Richard Wilde purchases
900 Annuals for all students except Freshmen**

School of Visual Arts

**He realized that the sooner the students
receive the Annual, the sooner their visual
expectations would improve**

Brigham Young University

**On a much smaller scale,
BYU has 40 students**

**Award-winning Professor
Adrian Pulfer
pushed his 10 Seniors
to Platinum and Gold status**

**The industry professionals
are all about awards**

**When they win awards, they receive
pay-raises and promotions**

**They also bring in new clients
and maintain their old ones**

**We believe that submitting to the
Graphis New Talent Annual
is invaluable to your students' development**

**We would like for you and your school
to consider becoming part of this
international competition**

Graphis Trophies: Platinum | Gold | Silver



**We can bring award-winning exhibitions directly
to your community and/or school**

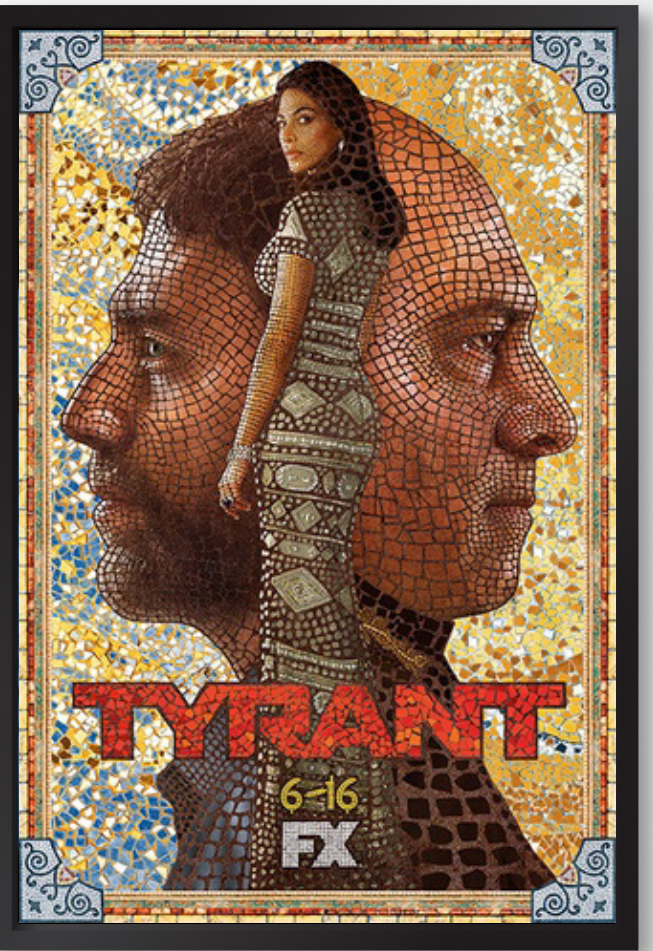
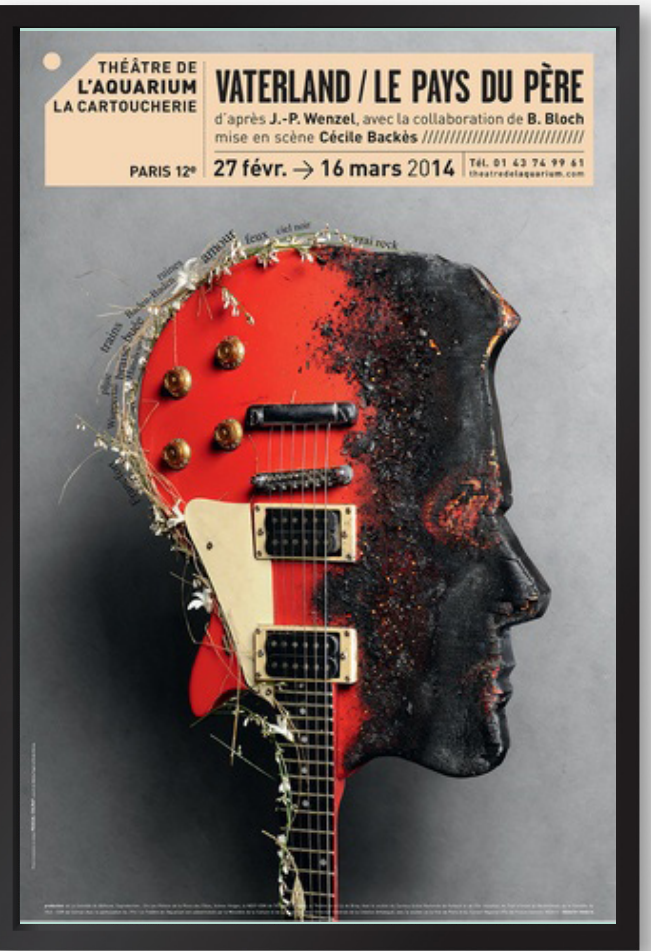
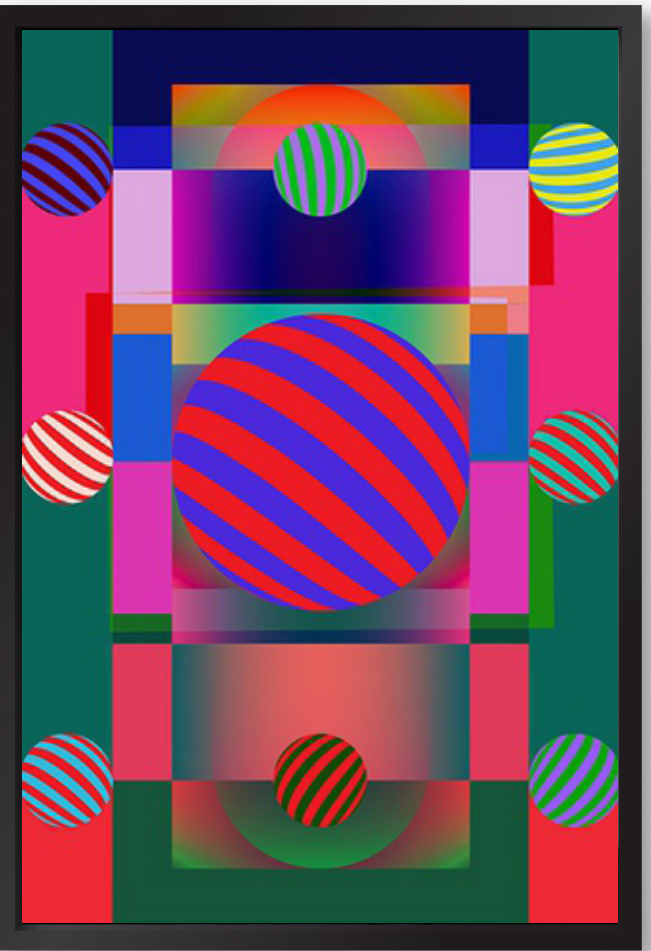
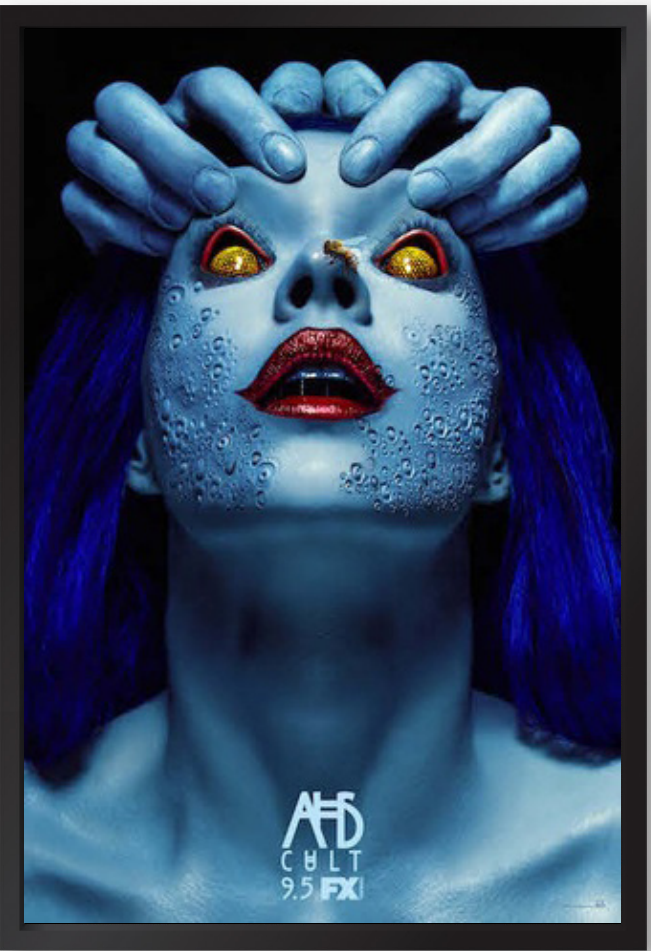
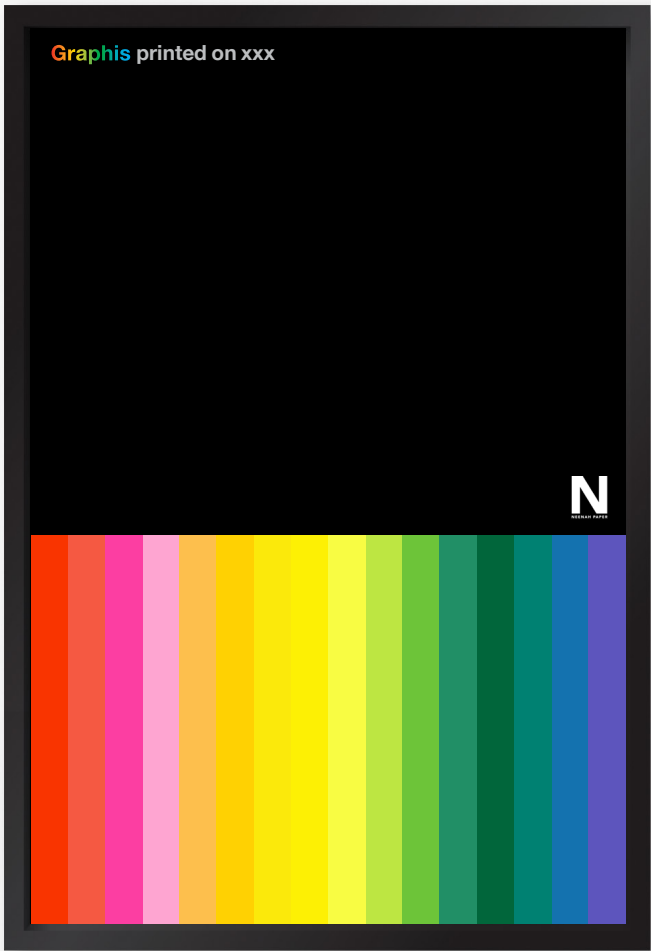
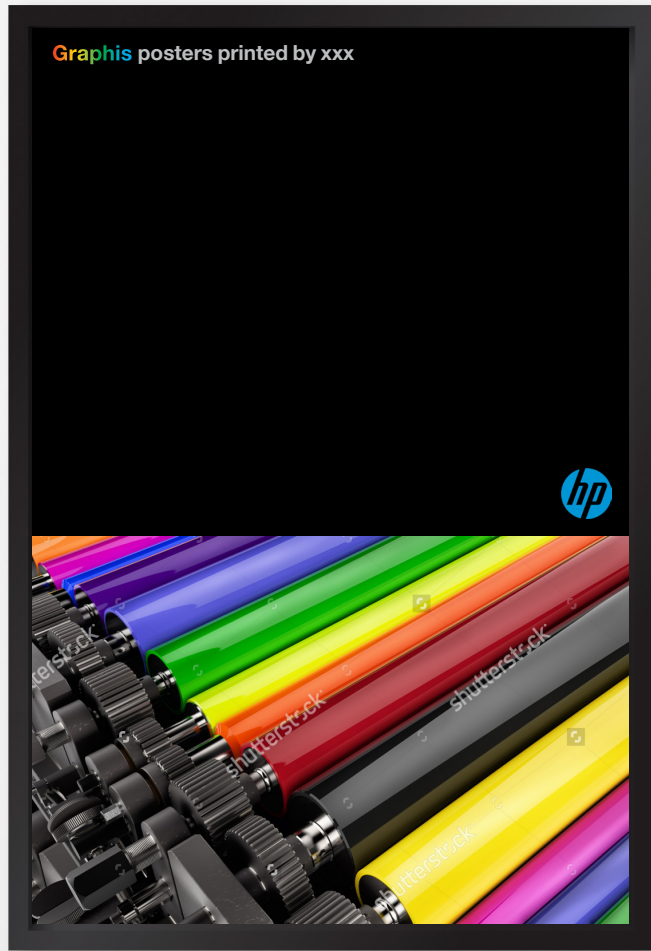
**For this we will need to receive a fair amount
of book purchases and Call for Entry submissions
at year end from your school**

These Exhibitions will include:

- 1. The best Professional work internationally**
- 2. The best Student work internationally**

Example of Exhibition Posters

Graphis Exhibition:



**The Professional community
will be invited to your school**

**Award-winning speakers
may also be invited**

**If your school participates,
you can immediately discover your
school's standing in the education community**

This should be invaluable to you

“Graphis has been my teacher, my measuring stick and in a way my mentor. It has been a privilege to have my work recognized in the various annuals.”

Peter Bell, *Designer, Traction Factory*

“Graphis is not a magazine, it’s an institution.”

Uwe Loesch, *German Designer / Educator*

“If this crop of new talent is any indication of what’s coming out of the schools today, the future of design is in very good hands.”

Adrian Pulfer, *Designer & Instructor, Brigham Young University*

**If you believe this could be of value
please go to graphis.com for more information**

**If you have questions feel free to contact
Creative Director and Publisher
B. Martin Pedersen at bmartin@graphis.com**