

**Dear Dean, we believe
this presentation could be of great interest to you**

**Perhaps you can spare a few minutes
of your time to explore this opportunity**

**Faculty is vital
to any school's standing**

Discover your professors' performances

**Award-winning professors
would elevate that standing,
making for powerful recruiting tools**

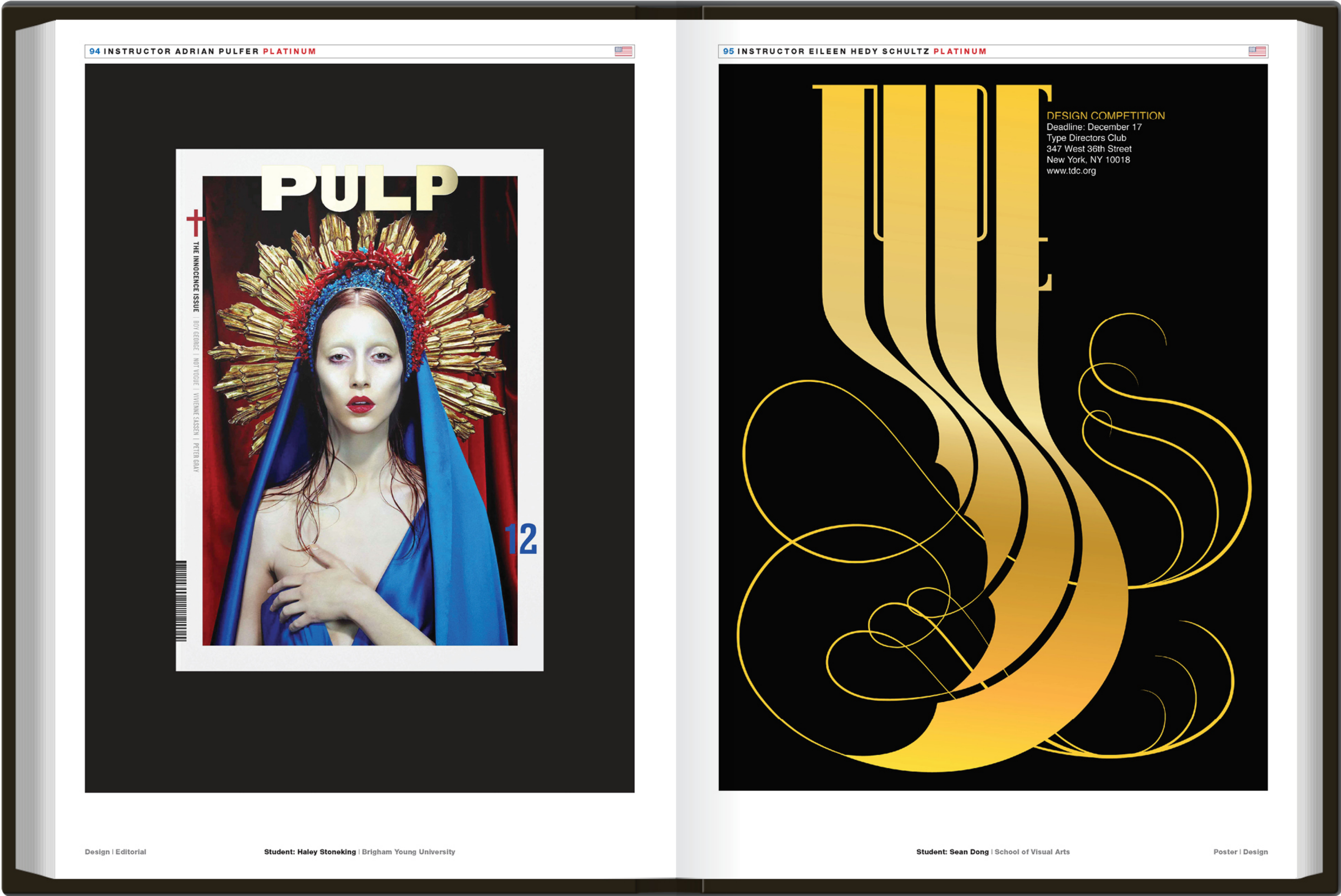
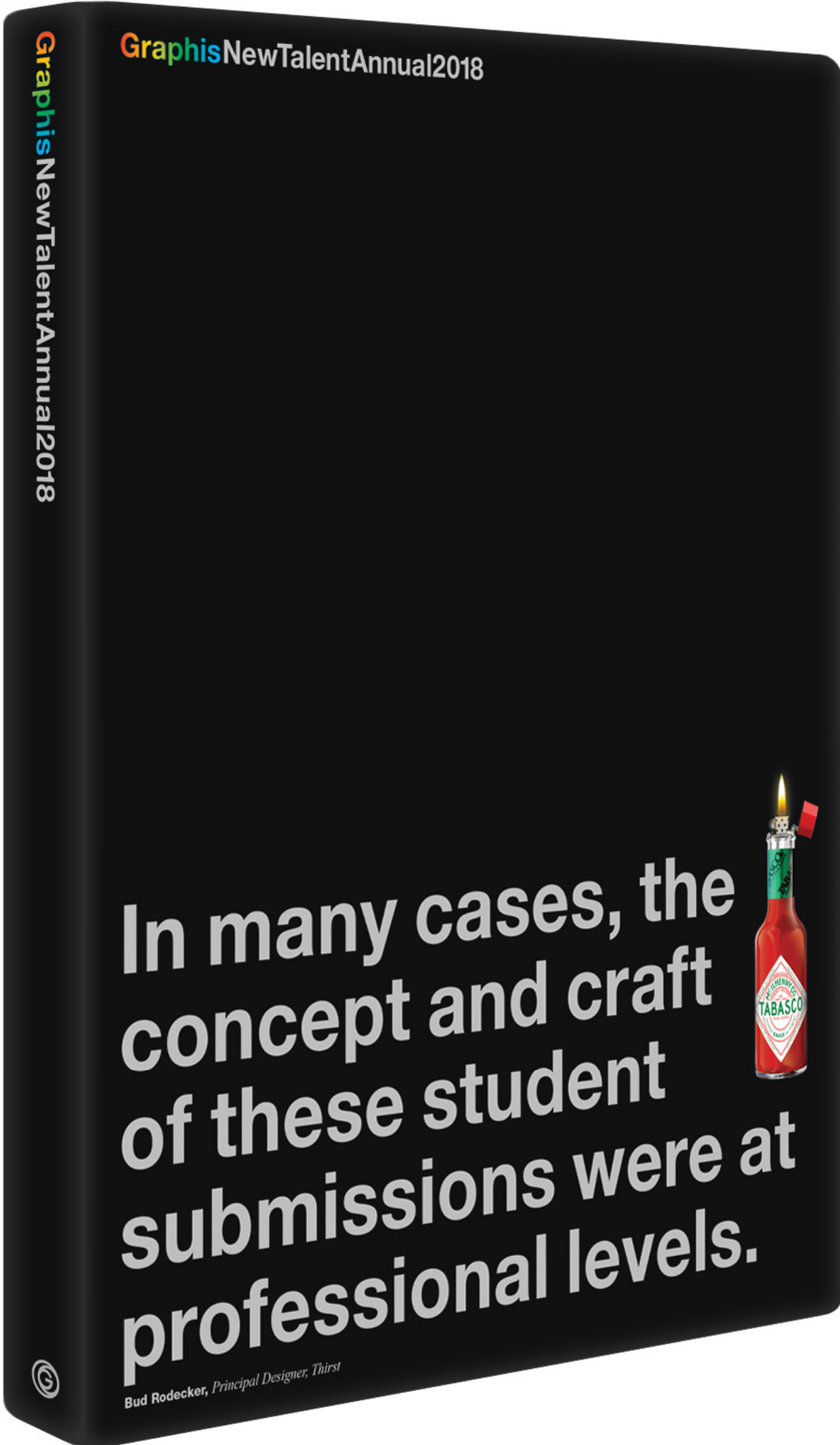
**Your professors are presently
providing great work**

**We believe we have a tool
that may improve these results**

**We would like to introduce our
Graphis New Talent Annual**

**This book presents award-winning work
submitted by schools internationally**

The Graphis New Talent Annual 2018



**Two stories of success
from differing schools**

School of Visual Arts
Student Body: 1200

Brigham Young University
Student Body: 40

School of Visual Arts

SVA submits approximately a thousand entries

Over 10% attain Platinum and Gold awards

**Chairhead Richard Wilde purchases
900 Annuals for all students except Freshmen**

School of Visual Arts

**He realized that the sooner
the students received the Annual,
the sooner their visual
expectations would improve**

Brigham Young University

**On a much smaller scale,
BYU has 40 students**

**Award-winning Professor
Adrian Pulfer
pushed his 10 Seniors
to Platinum and Gold status**

These are two extremes of school enrollment

**SVA sends in nearly a thousand entries every year,
while BYU submits up to twenty-five**

**Both win numerous awards,
especially their Seniors**

**Here are some past
award-winning work from:**

The School of Visual Arts (SVA)

Kent State University (KSU)

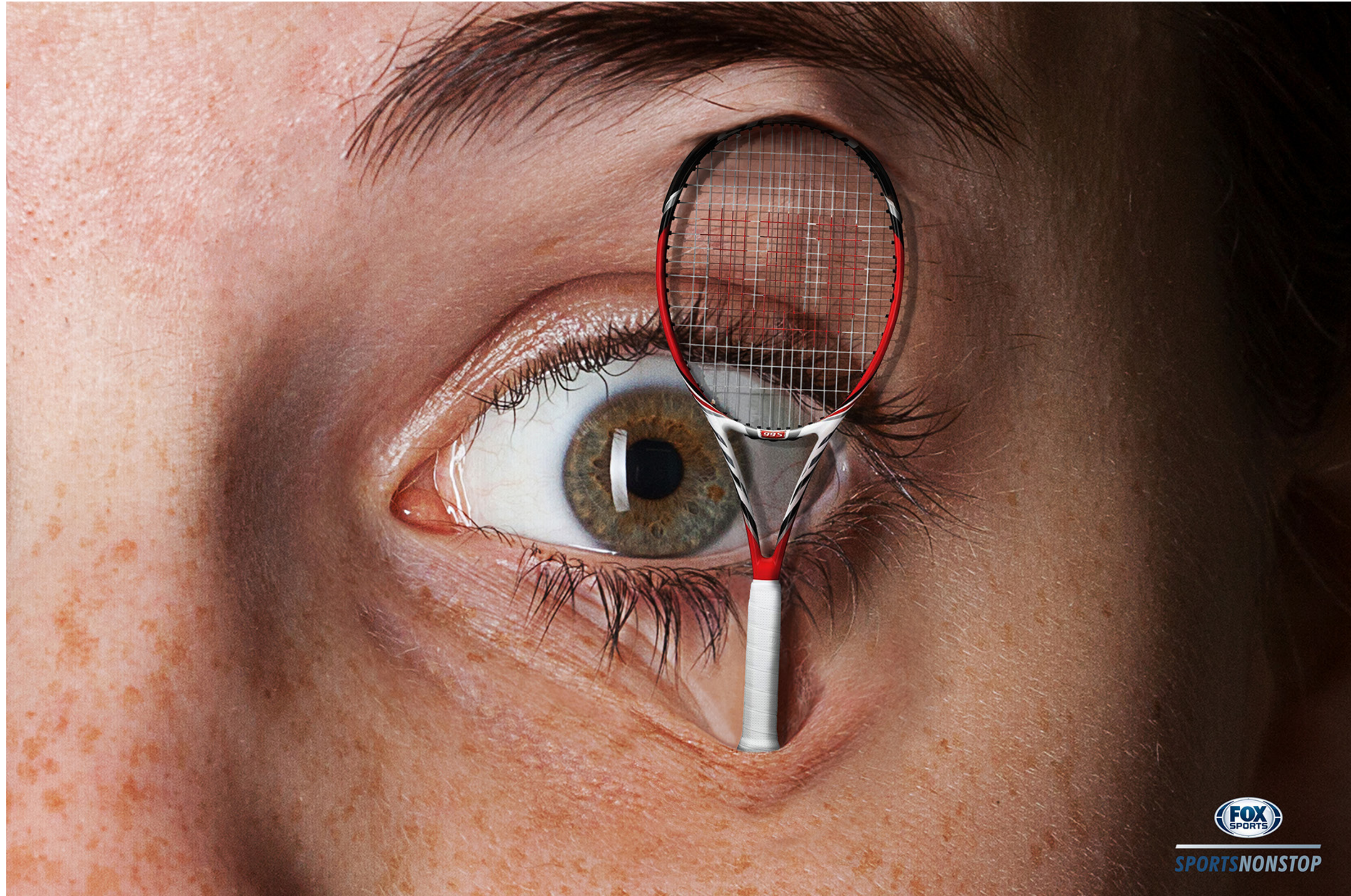
Portfolio Center - Atlanta

Brigham Young University (BYU)

SVA Advertising: Platinum | Client: Gold's Gym



SVA Advertising: Platinum | Client: Fox Sports



SVA | Professor: Frank Anselmo | Students: Jeein Lee, Eun Kyung Kim

SVA Advertising: Platinum | Client: Scotch



SVA | Professor: Bill Oberlander | Students: Rina Joonwon Lee, Sooyoung Jeon

BYU Design: Platinum | Magazine Covers

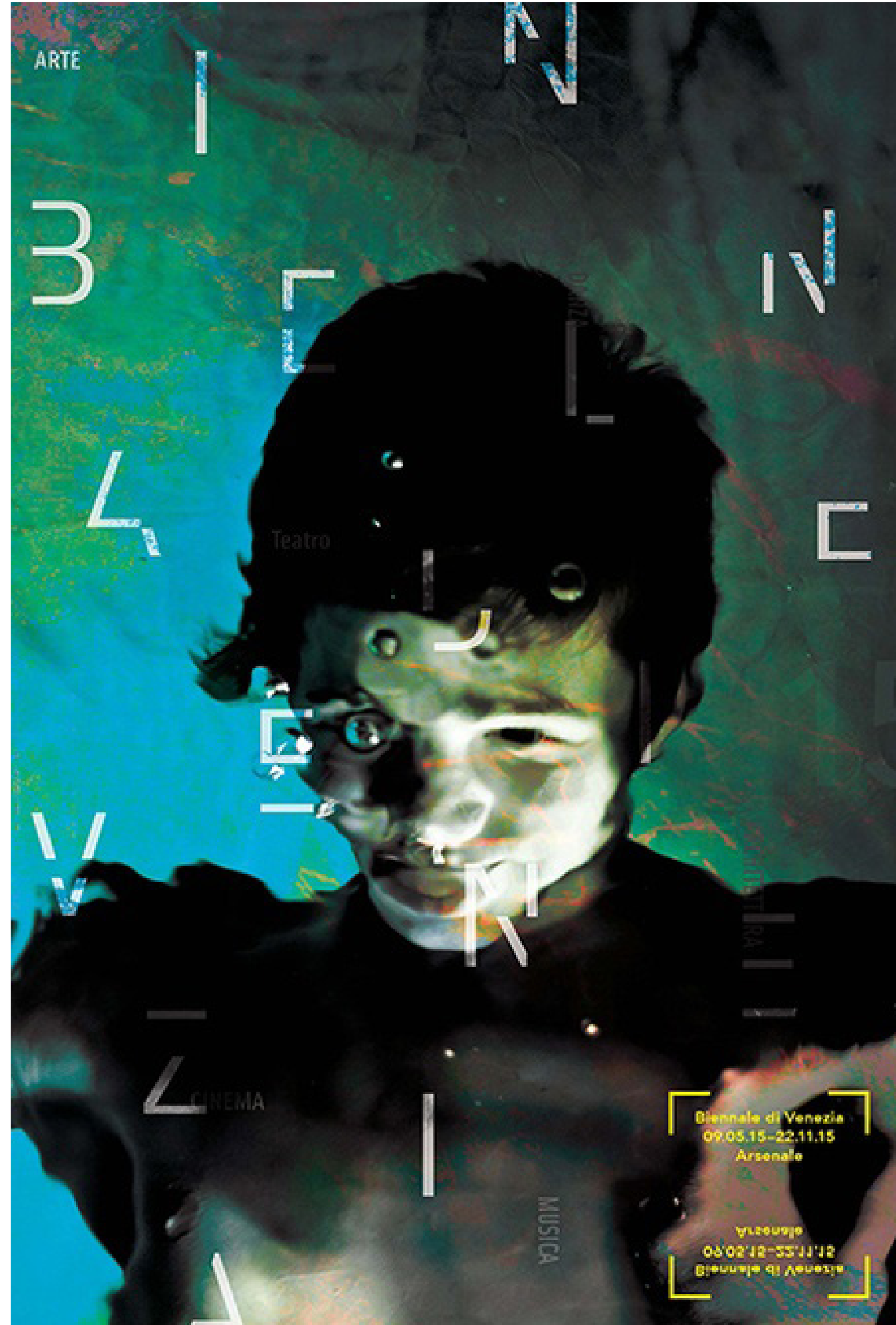


BYU | Professor: Adrian Pulfer | Students: Evan Chang (left), Haley Stoneking (right)

SVA Design: Platinum | Packaging



KSU and SVA Design: Platinum | Posters

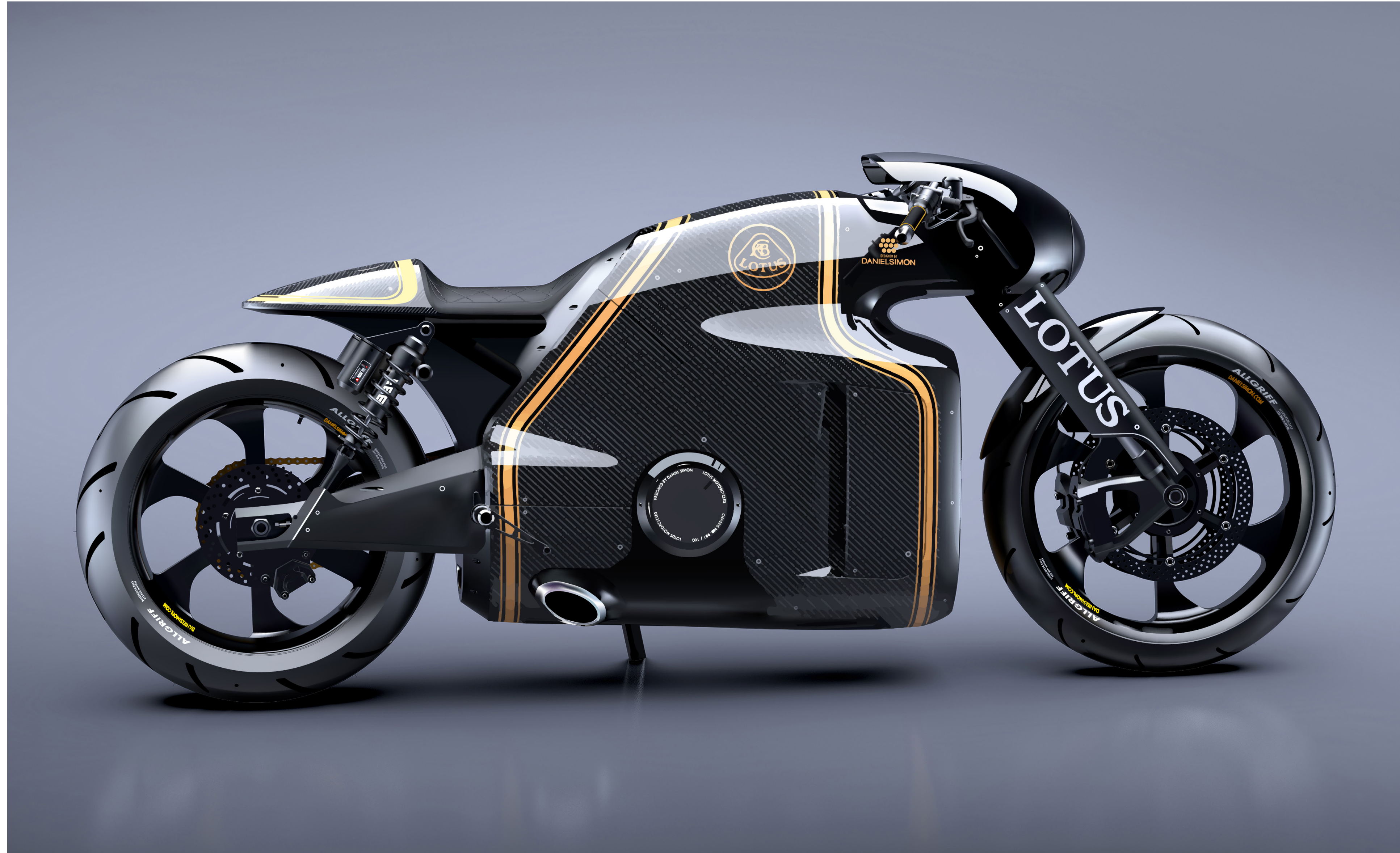


KSU | Professor: Jillian Coorey | Students: Marissa Kopco

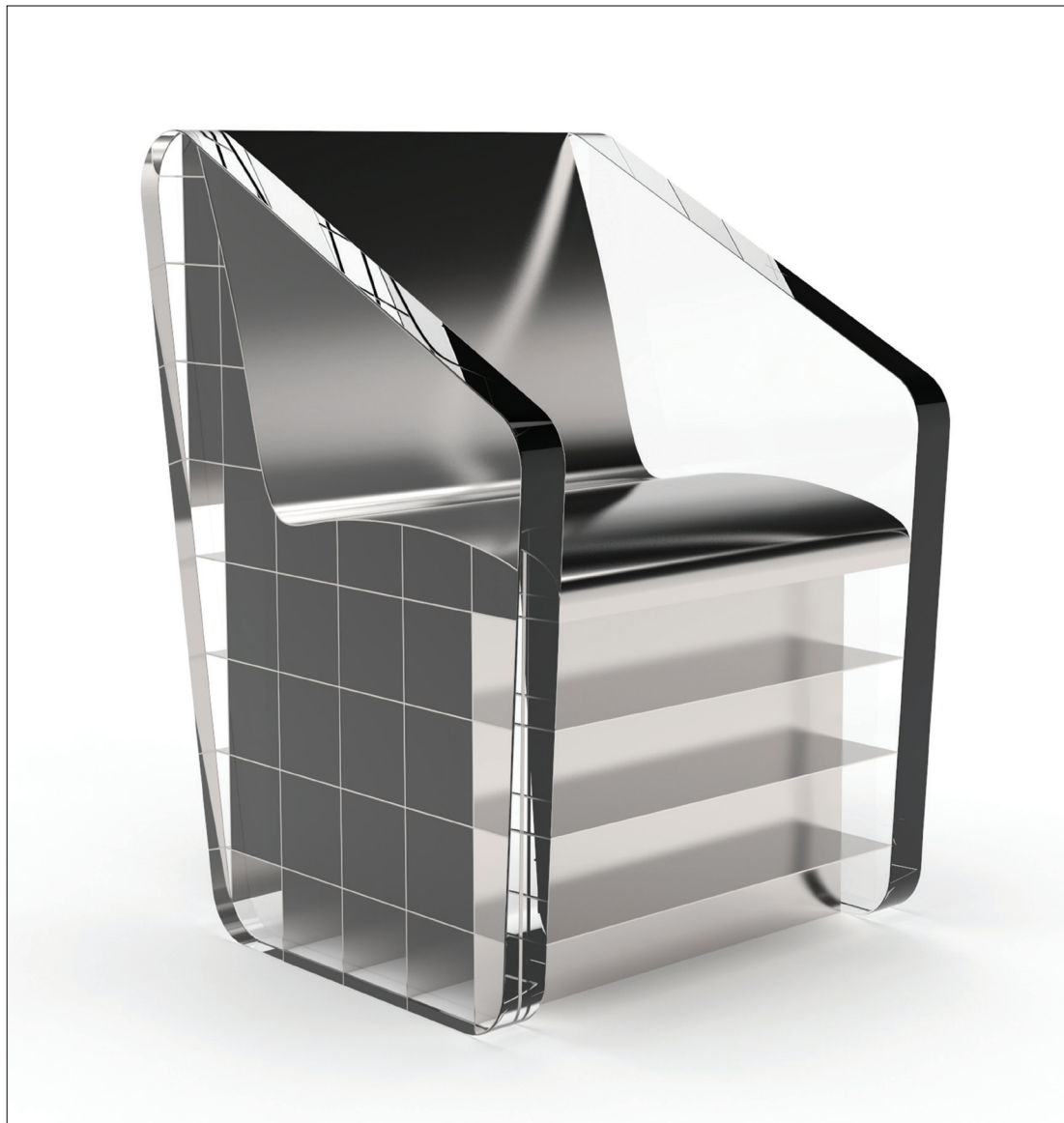


SVA | Professor: Eileen Hedy Schultz | Students: Sean Dong

SVA Illustration: Platinum | 3D Imaging



Portfolio Center Design: Platinum | Product

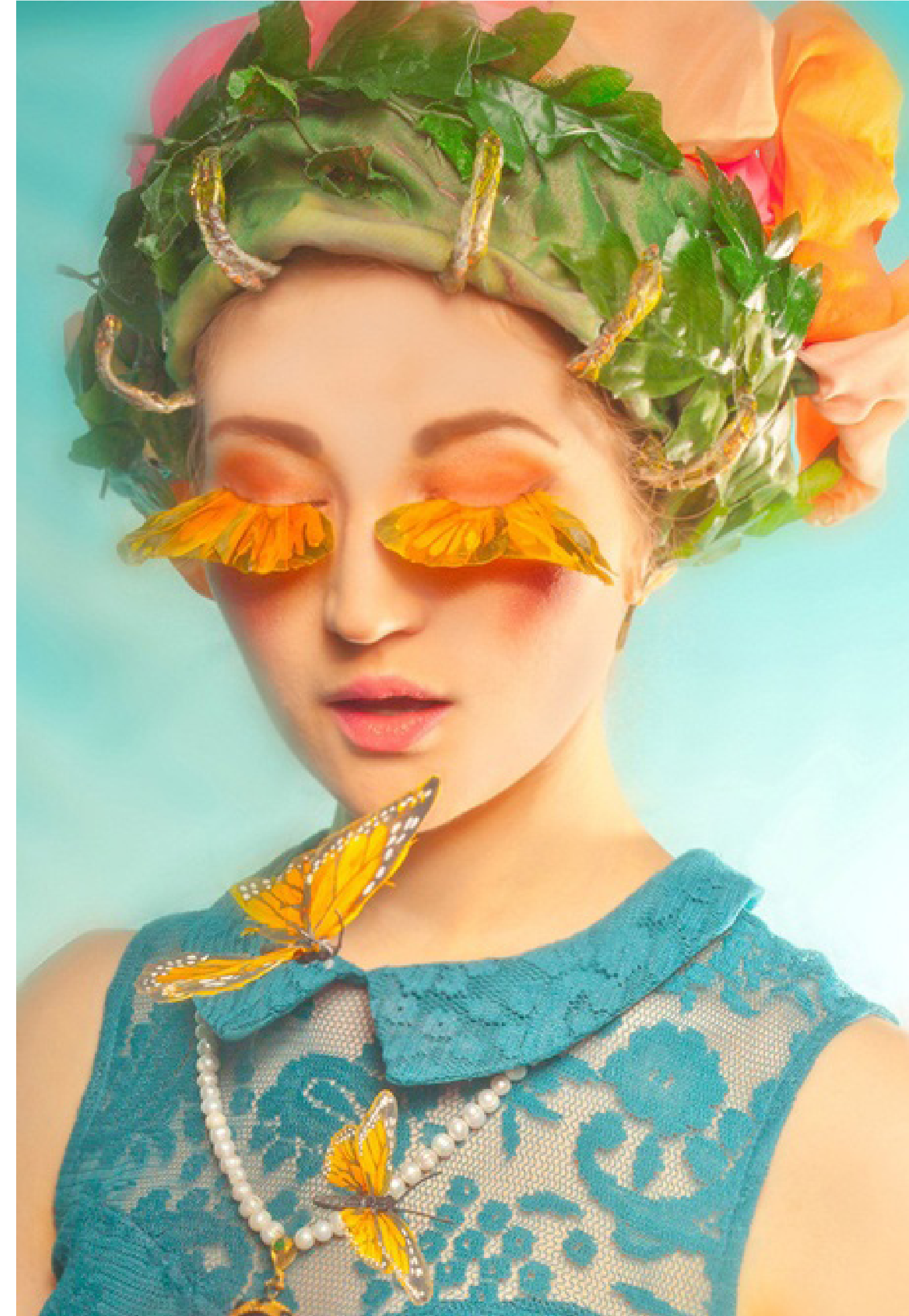


Portfolio Center Design: Gold | Packaging



Portfolio Center | Professor: Hank Richardson | Student: Carter Tindall

SVA Photography: Platinum, Gold | Fashion



SVA | Professor: Josef Astor (right) | Student: Joe Lee (left), Katie Grammes

**The creative professionals
are all about awards**

**When they win awards, they receive
pay-raises and promotions**

**They also bring in new clients
and maintain their old ones**

**We believe that submitting to the
Graphis New Talent Annual
is invaluable to your students' development**

**We would like for you and your school
to consider becoming part of this
international competition**

Graphis Trophies: Platinum | Gold | Silver



**We can bring award-winning exhibitions directly
to your community and/or school**

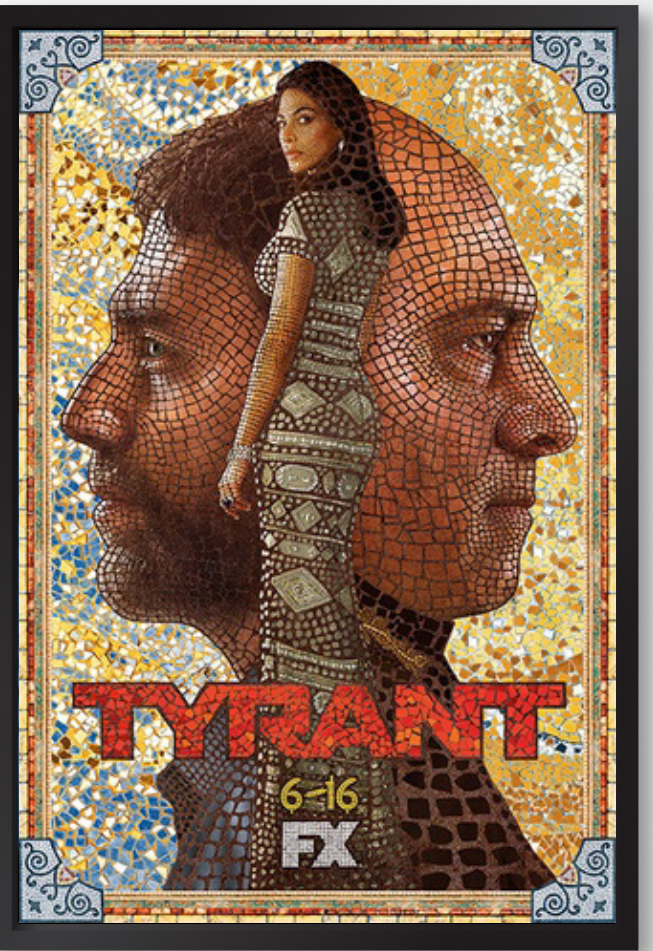
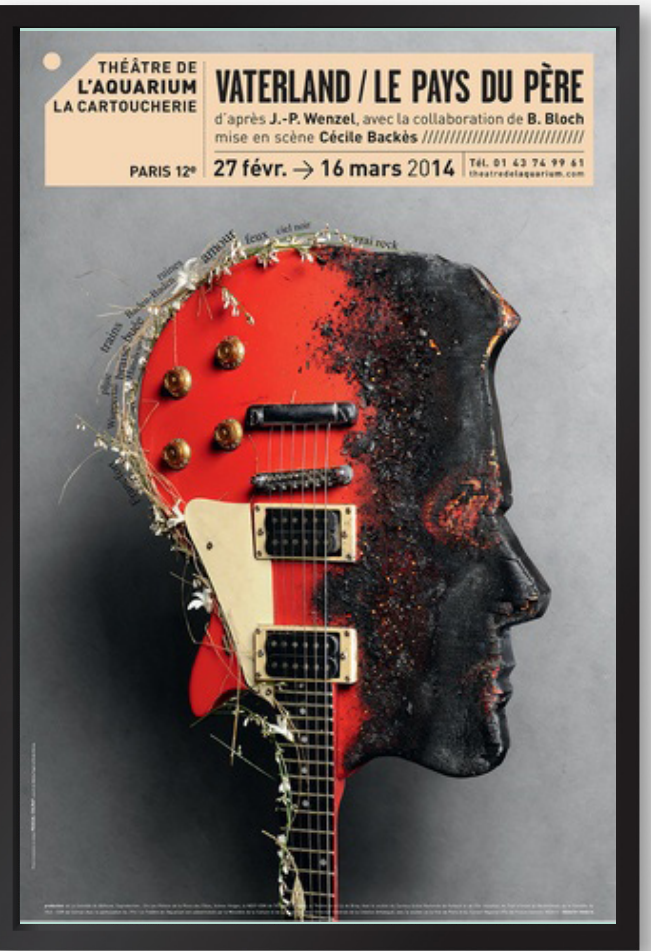
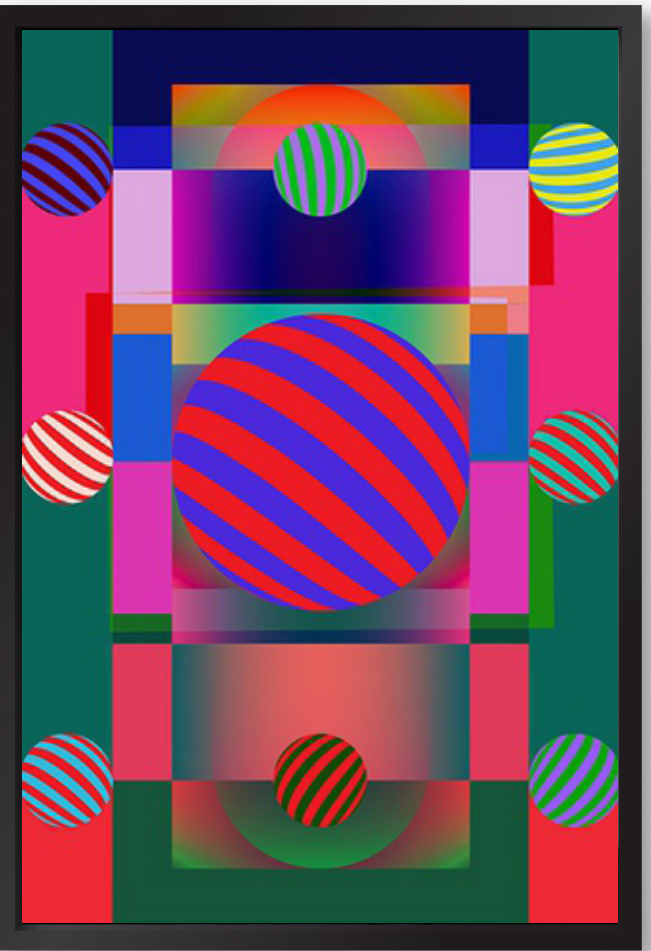
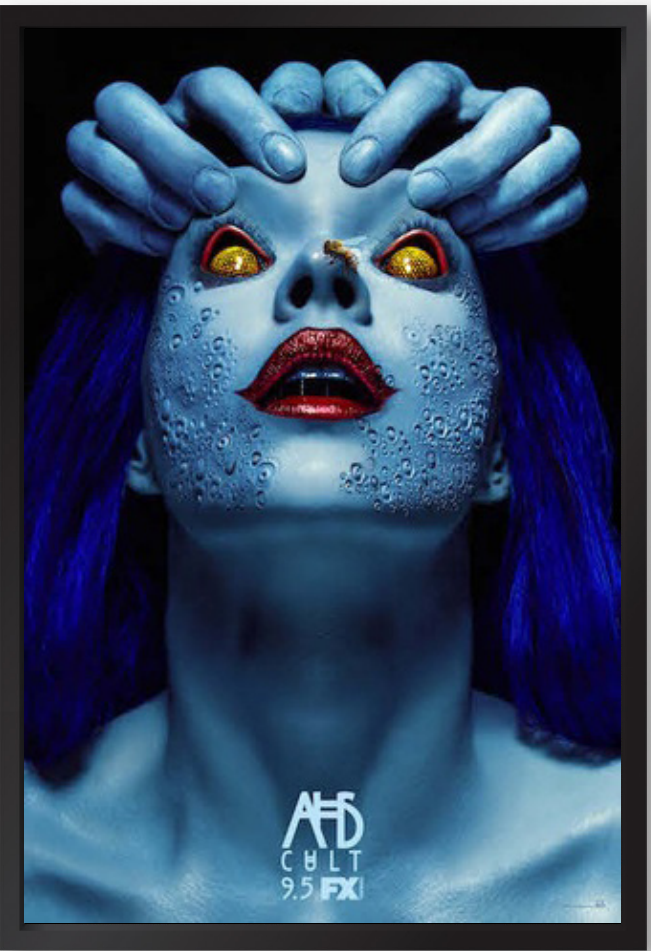
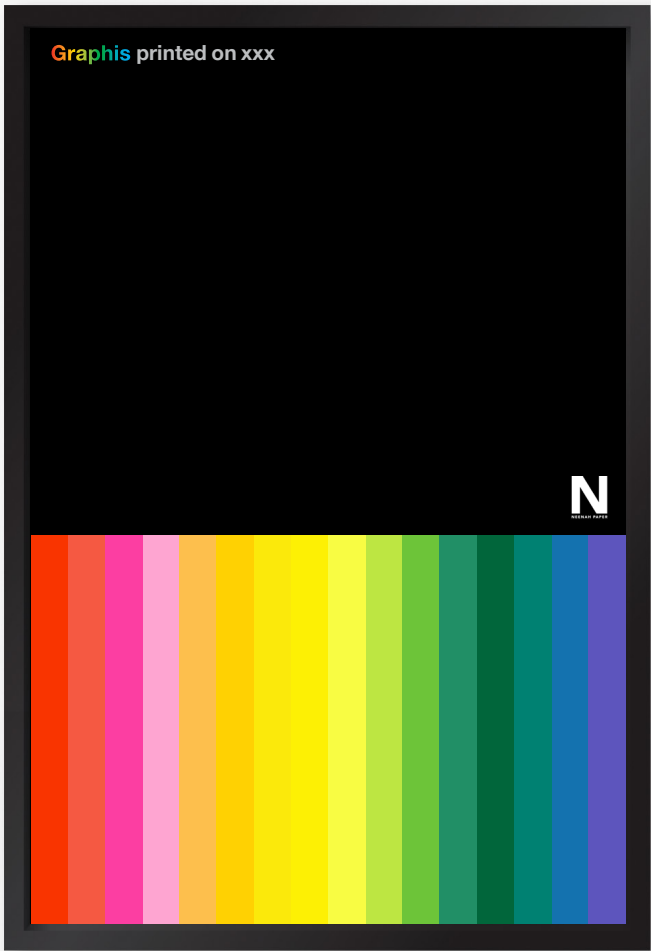
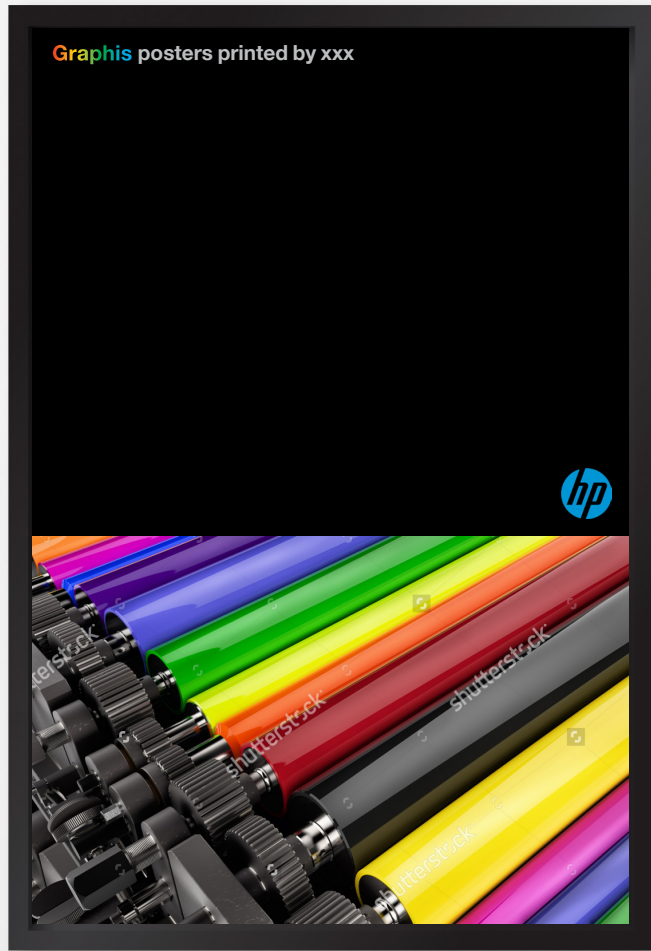
**For this we will need to receive a fair amount
of book purchases and Call for Entry submissions
at year end from your school**

These Exhibitions will include:

- 1. The best Professional work internationally**
- 2. The best Student work internationally**

Example of Exhibition Posters

Graphis Exhibition:



**The Professional community
will be invited to your school**

**Award-winning speakers
may also be invited**

**If your school participates,
you can immediately discover your
school's standing in the education community**

This should be invaluable to you

“Graphis has been my teacher, my measuring stick and in a way my mentor. It has been a privilege to have my work recognized in the various annuals.”

Peter Bell, *Designer, Traction Factory*

“Graphis is not a magazine, it’s an institution.”

Uwe Loesch, *German Designer / Educator*

“If this crop of new talent is any indication of what’s coming out of the schools today, the future of design is in very good hands.”

Adrian Pulfer, *Designer & Instructor, Brigham Young University*

**If you believe this could be of value to you
please go to graphis.com for more information**

**If you have questions feel free to contact
Creative Director and Publisher
B. Martin Pedersen at bmartin@graphis.com**